

## **Jaki Jo**

**Homepage/Portfolio:** [www.jakijo.com](http://www.jakijo.com)

**Email:** [jaki.jo@gmail.com](mailto:jaki.jo@gmail.com)

**Origin:** Australian

**Resident:** London UK

### **Profile:**

I was awarded a 1st in BA(Hons) Graphic Design: New Media Degree at the Epsom campus of The University College of the Creative Arts.

Here I majored in illustration and had the opportunity to develop a style which reflects my interest in the grotesque, surrealism and black comedy. I like playing with peoples emotions, notions of reality, and the idea of taboos. My images are vibrant, symbolic / shambolic bold vector illustrations, hopefully they speak for themselves.

My 'Self Portrait' illustration project won first prize in its category in the 2008 'D&AD Student Awards'. This work was also featured in the 'D&AD New Blood Design 2008' exhibition and part of a presentation I gave at 'Pecha Kucha'.

### **Qualifications and Awards:**

Duke of Edinburgh Bronze award 2000

High School Certificate 2003

Design Tech award 2003

Digital Media Foundation Degree 2006

D&AD 'Student Award' Entrant 2006

New Media Graphic design Degree 1st Class BA(Hons) 2008

D&AD 'Student Award' 1st prize (Yellow Pencil) 2008

### **Client List:**

Ampersand Magazine, A Mouth of Sundays Magazine, British Council, D&AD, Drawbridge Newspaper, Retrouvius, Swot TV, The Big Issue Magazine, The Guardian Newspaper, Plastique Magazine, War Magazine, Who's Jack Magazine and DJ Yousef.

### **Career History:**

*Channel 9:* Lighting section (Sydney) 2001 – work experience in lighting department for two weeks when I was in year 10 at St. Catherine's Girls School.

*Graphic Design house* (Sydney) 2003 - 2004

*Aardman* (Bristol, UK) 2006 – work experience for one week in a college holiday where I work along side the model makers and set designers.

*Last Supper.* Catering (London, UK) 2006 to 2009 – This is my part time job where I waitresses and help host events. For example the BAFTAS after party and the Kate Moss Top Shop party.

*AMV BBDO:* Advertising Agency, Art Buying Department (London, UK) 2009

### **School and Universities:**

High School- St. Catherine's Anglican Girls School: Yr6 – Yr12

(26 Albion St Waverley, NSW 2024, Australia. +61 2 93899922)

College- Cavendish College: Foundation Degree (35-37 Alfred Place, London WC1 E7DP, UK. +44 (0) 2073239834)

University– University College for the Creative Arts: New Media Graphic design Degree (Ashley Road, Epsom, Surrey, KT18 5BE, UK. +44 (0) 1252722441)